# Shyama Prasad Mukherji College

**Teaching Plan**

**Course and Year: B.Com (Hons)**

**Semester: III**

**Taught individually or shared: individually**

**Paper: Management Principles and Applications**

**Faculty: Dr. Neelam Goel**

**No. of Classes** (per week)**: 10 lectures and 4 tutorials**

**Teaching Plan**

**Name of the Unit:**

**Readings (in APA format)**

**Readings prescribed in the syllabus for each unit –**

**1)C.B. Gupta (Principles of Management)**

**3) T.N. Chhabra (Principles of Management)**

**No of c**

1. **Unit I -:**

* **Introduction of Management- concept , need of study , managerial functions – An overview , coordination**
* **Meaning and importance of management**
* **Management as a discipline**
* **Evolution of Management thoughts : Classical Approach- Taylor , Fayol , neo- classical and Human Relations Approach**
* **Trends and challenges of management in global scenario**
* **Modern Constructions of Management**

1. **Unit II – PLANNING**

* **Types of plans - An overview**
* **Strategic Planning**
* **Environmental Analysis & Diagnosis**
* **Decision Making**

1. **Unit III: ORGANISING** 
   * **Concept of organising**
   * **Process of Organising**
   * **Formal and Informal Organisation**
   * **Principles of Organising**
   * **Types of organisation structure**
2. **Unit IV : DIRECTTING AND CONTROLLING**

* **Motivation**
* **Leadership Styles**
* **Performing controlling function**
* **Communication**
* **Measures of Controlling and accountability of Performance**

**5.SALIENT DEVELOPMENTS AND CONTEMPORARY ISSUES IN MANAGEMENT**

* **Management Challenges of 21st century**
* **Features reshaping and redesigning management**
* **Performance and reward perception**
* **Values and Ethics**
* **Democracy and Sociocracy**

**Sub topics to be covered and their order along with the respective time frames (if any)**

**Methodology of Teaching: Mainly lectures, presentations , notes , question answers , discussions , case studies on Introduction of management and management structure.**

**ASSESSMENT**

**Tentative date of assessments/ assignments (time frame): 2 tests( September , October) and 1 assignment(september)**

**Criteria of Assessment: written tests and assignments**

I adhere to the above teaching plan and have completed it well in time.

Dr. Neelam Goel

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